



**NAC ANIMATION INSTITUTE**  
ANIMATION | VFX | GAMING | AI

# Turn Your Passion Into A Profession

Learn, practice, and create consistently to become a job-ready artist.

Technology Partners



AI-ENHANCED

# GRAPHIC DESIGN PROGRAM (6 MONTHS)



## WHAT IS PROGRAM :

Graphic design is a creative process that uses visual elements to communicate messages and ideas. With the rise of AI-powered tools, designers can generate concepts, refine layouts, enhance images, and automate repetitive tasks more efficiently. Graphic design is applied across many industries, serving multiple purposes, and AI helps ensure consistency through smart color matching, layout suggestions, and style adaptation. High-quality visuals created for websites can also be enhanced or upscaled using AI and reused in print materials like brochures, flyers, and posters for a unified, high-resolution look across digital and print media.

## MODULE I - FUNDAMENTAL OF ART, DESIGN, ILLUSTRATION AND COMPUTER GRAPHICS with AI tools ( 6 Months )

- Fundamentals of Drawing
- Principle of Design
- Colour Theory
- Digital illustrations
- Perspective
- Typography
- Design - Logo, Magazine cover, Advertisement
- Computer Graphics
- Color correct
- Digital Paint
- Image manipulation
- Text Effect
- Matte paint
- Create GIF Animation
- Page layout
- Poster Design
- Page layout for newspaper
- Creating brochure design
- Create advertisements
- Timeline Editing
- Trimming and Cutting
- Transitions
- Color Correction and Grading
- Audio Editing

## SOFTWARE

- Photoshop
- Illustrator
- Premiere pro
- CoralDraw

## EMERGING STUDENT PROFILE :

Many graphic designers work in specialized design services, publishing, advertising, public relations, and other creative industries. With the rise of AI-driven design tools, the demand for designers who can blend creativity with automation has increased. As a result, many designers choose freelancing or self-employment, using AI tools to enhance their speed, workflow, and productivity. After completing this course, candidates can work in roles such as Art Production Manager, Graphic Designer, Brand Identity Developer, Logo Designer, Marketing Designer, Illustrator, Visual Image Developer, Multimedia Developer, Layout Artist, Package Designer, and more. With AI integration, these roles now include tasks like automated layout creation, smart image editing, AI-assisted branding, and rapid content generation—making designers more efficient and competitive in the industry.

# LET'S CELEBRATE OUR BIG ACHIEVEMENT!



MAYUR PATIL  
(3D ARTIST)



SHUBHAM SHINDE  
(2D ANIMATOR)



HARSHAD SONAWANE  
(3D ANIMATOR)



KIRAN PANDIT  
(VIDEO EDITOR)



MANDEEP BENADE  
(UI UX DESIGNER)



VIDYA D  
(3D Modeler)



RUTUJA WAGH  
(UI UX DESIGNER)



NAMITA B  
(GRAPHIC DESIGNER)



PRAMOD SANAP  
(3D ANIMATOR)



VAISHANAVI P  
(GRAPHIC DESIGNER)



OM CHAVAN  
(3D ANIMATOR)



NITIN WAGH  
(2D ARTIST)



TEJAS B  
(3D Modeler)



NILHIL PUND  
(2D ANIMATOR)



DHARMA BK  
(VIDEO EDITOR)



JAYDIP DEVKAR  
(2D ANIMATOR)



MAYUR PAWAR  
(3D ARTIST)



VARUN B  
(3D ARTIST)



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