



NAC ANIMATION INSTITUTE
ANIMATION | VFX | GAMING | AI

Turn Your Passion Into A Profession

Learn, practice, and create consistently to become a job-ready artist.

Technology Partners



PROFESSIONAL PROGRAM IN

GRAPHIC DESIGN & AI CREATIVE SYSTEMS

(12 MONTHS)

WHAT IS PROGRAM :

Graphic design is the art of creating visual content that communicates ideas, engages audiences, and strengthens brand identity. As the industry evolves, this program trains students in modern design tools and AI-powered workflows for faster ideation, layout creation, and image enhancement.

The first module covers fundamentals of art, digital illustration, branding, logo design, and marketing collateral. The second module focuses on advanced design, UI/UX, motion graphics, video editing, advertising, packaging, and photorealistic 3D design, with AI integrated into each stage for smarter and more efficient production.

MODULE I - FUNDAMENTAL OF ART, DESIGN, ILLUSTRATION AND COMPUTER GRAPHICS with AI tools (6 MONTHS)

- Fundamentals of Drawing
- Principles of Design
- Colour Theory
- Digital Illustrations
- Perspective
- Typography
- Design - Logo, Magazine cover, Advertisement
- Computer Graphics
- Colour correction
- Digital Painting
- Image manipulation
- Text Effect
- Matte Painting
- Create GIF Animation
- Page layout
- Poster design
- Page layout for newspaper
- Creating brochure design
- Create advertisements

SOFTWARE

- Illustrator
- Photoshop
- CorelDraw

MODULE II - LAYOUT DESIGN, UI, MOTION GRAPHICS AND 3D PHOTOREALISTIC DESIGN with AI tools (6 MONTHS)

- Page layout design
- Design - Lookbook
- Packaging designs
- Printing techniques
- Video Editing
- Motion Graphics
- User Interface design
- Design, prototyping, and collaboration
- Create the Prototype Project
- Build the Linkage between Pages/Creating Interaction
- Google Ads (Digital Banners for a web page)
- Facebook Ads (Digital banners)
- Photorealistic 3D Design
- Working with materials and lights
- Photorealistic rendering
- Project (Branding for mock Company and Present it)

SOFTWARE

- InDesign
- Premiere
- Audition
- After Effects
- Adobe XD
- Figma

EMERGING STUDENT PROFILE :

Many Graphic Designers are employed in specialized design services, publishing or advertising, public relations, and related service industries. With the growing influence of AI-powered design tools and automation, a majority of designers are becoming self-employed or freelancers, as AI helps them deliver faster, high-quality results to a global client base. The course-completed candidate can work in various profiles such as Art Production Manager, Graphic Designer, Brand Identity Developer, Logo Designer, Marketing Designer, Illustrator, Visual Image Developer, Multimedia Developer, Layout Artist, Package Designer, and even AI-assisted Design Specialist.

LET'S CELEBRATE OUR BIG ACHIEVEMENT!



MAYUR PATIL
(3D ARTIST)



SHUBHAM SHINDE
(2D ANIMATOR)



HARSHAD SONAWANE
(3D ANIMATOR)



KIRAN PANDIT
(VIDEO EDITOR)



MANDEEP BENADE
(UI UX DESIGNER)



VIDYA D
(3D Modeler)



RUTUJA WAGH
(UI UX DESIGNER)



NAMITA B
(GRAPHIC DESIGNER)



PRAMOD SANAP
(3D ANIMATOR)



VAISHANAVI P
(GRAPHIC DESIGNER)



OM CHAVAN
(3D ANIMATOR)



NITIN WAGH
(2D ARTIST)



TEJAS B
(3D Modeler)



NILHIL PUND
(2D ANIMATOR)



DHARMA BK
(VIDEO EDITOR)



JAYDIP DEVKAR
(2D ANIMATOR)



MAYUR PAWAR
(3D ARTIST)



VARUN B
(3D ARTIST)



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